

MERENGON

DOMINICAN CULTURAL FESTIVAL

Riverbank • Riverside Park
New York City



**150,000 Hispanics delight
in the main stage presentation
presented by the title sponsor.**

Exhibitors took full advantage of the attendance to promote their products!



"Raíces" un éxito rotundo



Tito Rojas y una vista de los miles de asistentes. (Foto por Angel Jiménez)

El primer festival "Raíces", del productor de espectáculos Daniel Ramos, que contó con el patrocinio de la firma comercial Marlboro, fue un éxito rotundo.

personas acudieron a presenciar a sus artistas favoritos, en el Florida Fairgrounds.

El día que en sus

joraría, fue ideal y fresco. Además de disfrutar del espectáculo que brindaron los artistas Jerry Rivera, Tito Rojas, Las Chicas del Can y los Sabrosos

pudieron adquirir comida y refrescos típicos, entre otras cosas en el sinnúmero de casetas que participaron.



Above, Front page coverage in Central Florida's Daily Newspaper; and photos of Marlboro stage.



You Are Cordially Invited To Attend
17th Annual Awards Gala

• Plaza Hotel, New York City



**KEYNOTE
SPEAKER**

Bill Richardson
Former United States
Ambassador to the
United Nations and
U.S. Secretary
of Energy



**GLOBAL
ACHIEVER
OF 2001**

Ricardo Artigas
President, CEO
GE Energy Service

It gives us pleasure to announce the Hispanic Presidents Summit of
Fortune 500 Companies for Senior Executives, June 1, 2001, Plaza Hotel, New York City

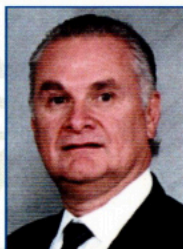
CONFERENCE COMMITTEE

Conference Chair



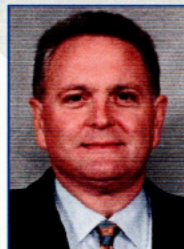
CARLOS PASCUAL
Executive Vice President,
President Developing
Markets Operations
Xerox Corporation

Conference Co-Chair



JUAN CENTO
President, FedEx Express
Latin America & Caribbean

Executive Committee



RICARDO ARTIGAS
President & CEO,
GE Energy Services

Executive Committee



DANIEL RAMOS
President, National Hispanic
Corporate Achievers, Inc.

**FOR MORE INFORMATION
CONTACT DANIEL RAMOS, HISPANIC ACHIEVERS, INC.**

1-877-357-1101

A not for profit corporation.



COLGATE-PALMOLIVE

www.hispanicachievers.org



25th Annual Global Diversity National Hispanic Corporate Achievers Awards

A Quarter Century of Commitment to Diversity
OCTOBER 10, 2008 • WALDORF-ASTORIA, NEW YORK CITY



Philip Berry, Vice President Global Workplace Initiatives, Colgate-Palmolive, Matthew Goldstein, Chancellor of City University of New York, the largest University system in the U.S. and Danny Ramos, NHCA President.



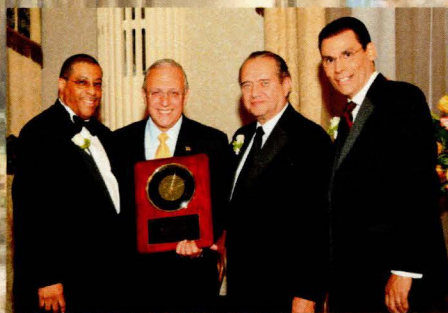
Deborah Elam, Vice President for Diversity for GE, receives the Corporate Citizenship Award for 2008.



(Center) Pedro Lichtinger is honored. He was an Achiever eight years ago and returns as President of Pfizer PPF.



Corporate Gala attendees look on as Hispanic Corporate Achievers receive their deserved honors on stage at the Waldorf-Astoria.



Robert Catell, Chairman and Ceo of KeySpan Corporation accepts his award. Also pictured is Jorge Ramos, who presided as MC of the evening's event. Jorge Ramos is a nightly news anchor for Telemundo 47 (New York) and WNBC-HD (New York).



Robert Bennett, VP Global Organizational Learning Development and Safety for FedEx Express, receives his firm's award for supporting diversity issues in 2008.



You are cordially invited
to join us at New York's premier celebration of the
National Hispanic Corporate Achievers,
celebrating corporate excellence during Hispanic Heritage Month.

For more information, please contact Danny Ramos at NHCA@bellsouth.net

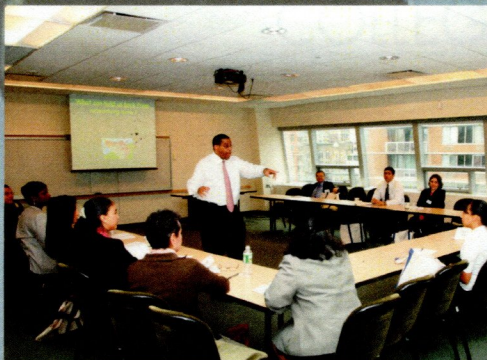
WWW.HISPANICACHIEVERS.ORG



NATIONAL HISPANIC CORPORATE ACHIEVERS LEADERSHIP INSTITUTE

August 20, 2008 • NEW YORK CITY

The growth of the Hispanic population presents challenges and opportunities for companies as they find novel ways to capitalize on these phenomena by being sensitive to the needs and aspirations of a growing consumer market. One way of meeting the needs of the growing Hispanic consumer market is by having talented professionals who are sensitive to and understand the unique ways to cater to this community.



Certainly, the most critical issue facing executives today, a number of recent studies show, is how to attract and retain talent. This becomes more complicated when focusing on certain diverse aspects of the talent pool. As companies strive to retain and develop their diverse Hispanic talent, innovative and effective methods are needed which consider the unique issues that Hispanic managers face as they prepare for increased levels of responsibility.

Why Attend This Training Session?

The goal of the **Hispanic Achievers Leadership Institute** is to enable Hispanics who have demonstrated high potential and exhibited high performance to further enhance their ability to demonstrate the leadership and excellence which makes their organization more effective. The premise of the Institute is that individuals can be even stronger as they examine the factors which contribute to improved leadership. This Institute is for **Achievers!** You will send a person to the **Institute** because you believe that with a little more investment of time and resources, you can leverage their ability to further excel.

Target Audience

Many past National Hispanic Corporate Achievers have asked us if there is another targeted learning experience which caters to their needs and interests. This training session is primarily for those who have been identified as Hispanic Achievers in the past or present by your organization. However, those who you feel have potential and promise in the company that have not been named yet may attend also.

What Are The Objectives?

This session will focus on the following objectives by enabling participants to:

- 1) Identify the 5 critical leadership traits that all excellent leaders exhibit and assess how participants compare from the standpoint of their abilities.
- 2) Increase their awareness of the 4 personal leadership factors which strengthen their interpersonal competency and team effectiveness.
- 3) Greatly enhance their innovative ability through creative problem solving and effective decision making techniques.
- 4) Increase their ability to be more assertive; communicate with conviction and network more effectively.

The educational methodology of the Institute is to employ practical, action learning which will focus on assessments, practical exercises, role plays, team projects. This enables them to fully integrate the learning experience and develop personal change management strategies.

Benefits

As a result of attending this learning experience participants will:

- 1) Develop competence by identifying gaps in their own performance and barriers to achievement.
- 2) Increase their confidence and emotional intelligence through self-awareness.
- 3) Increase their capabilities to create synergy. Synergy comes from integrating professional experiences; translating ideas into action; and being empowered to navigate the corporate maze.

Furthermore, participants will be able to network with other leaders and professionals in order to develop a sense of shared community which serves as a support and mentoring framework.



Please contact Danny Ramos at NHCA@bellsouth.net for any further information.

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National Hispanic Corporate Achievers, Inc.

CORPORATE SUMMIT
EMPOWERMENT CONFERENCE
"EMPOWERING TODAY'S LEADERS FOR TOMORROW"

Baruch
COLLEGE

October 8, 2008



**Baruch College President,
Kathleen Waldron**

"Baruch College and the National Hispanic Corporate Achievers share a vision of diversity that brands us as leaders in any discussion about preparing for global market and global workplace. We are strongly aligned with the National Hispanic Corporate Achievers in developing Hispanic talent to lead and flourish in the global economy."



Danny Ramos, President of NHCA, Philip Berry, Colgate-Palmolive, and Rafael Romero, NHCA Board member, present a check to Baruch College for aspiring Hispanic Corporate Achievers.



Dr. Manuel Angel Morales talks to top corporate executives and students during the NHCA seminar: "Assertiveness, the Inner Side of Leadership and Execution".



Danny Ramos, Founder and President of NHCA, welcomes executives and students to the Seminars at Baruch College.



Philip Berry (on right), Vice President of Global Workplace Initiatives for Colgate-Palmolive conducts a media panel featuring experts in the field that include: Juan Guillen, Publisher of DTM Magazine; Miguel Perez, Journalist who is frequently seen on CNN, as well as a professor at Lehman College; Mindy Figueroa, Founder and President of Latin2Latin Marketing + Communications, Inc.; and David Diaz, Journalist and Professor at City College.

**Join us in a premier corporate educational experience in
the premier college of business in New York City.**



The City
University
of
New York

The nation's leading urban public university
serving more than 400,000 students at 23
colleges in New York City.

For more information, please contact Danny Ramos at NHCA@bellsouth.net

www.HISPANICACHIEVERS.org

Professional History Highlights

National Hispanic Corporate Achievers

PRESIDENT: 1978 TO 2000

- Retired/ Volunteer President of National Hispanic Corporate Achievers Inc., a not for profit media broadcast on Spectrum Cable, Heart media Roku & CBS.
- Special Recognition by 2 U.S. Presidents and received 65 gubernatorial and mayoral proclamation.
- Created Corporate Executive Educational Program at Baruch College, NY, NY to develop diversity awareness at a corporate level.
- Founder and Director of Arte Mundial Gallery Museum in Orlando FL the only Permanent Exhibition of Hispanic Artist in the State of Florida.
- Served as a diversity marketing consultant, not limited to, Metlife: McGrawhill, Philip Morris International, Colgate Palmolive, Pfizer, Avon, General Foods, Fedex, Mc Donalds, Anheuser-Busch, General Electric and Ford
- Director of Spanish Daily Newspaper (EL TIMEPO)

1980 to 2009 NEWYORK

- Organized major events at the Jacob Javits Convention Center for 10 years.
- Worked directly with United States Attorney General in special task force to prosecute organized crime members.
- 20 Black tie dinners and fundraisers with corporate attendance up to 1000 people at Waldorf Astoria Hotel (N.Y Plaza Hotel, N.Y Roosevelt Hotel).
- Selected by Department of East West Trade, department of Commerce to represent the interest of U.S. in Warsaw Poland "Before the Iron Curtain was lifted".
- Major special events organizer of concerts/ festivals with 32,000 to 100,000 attendees.
- Worked special assignment working with the government of El Salvador regarding U.S. interest.
- Community organizer bringing together other not for profit organization with a common purpose of community services.
- Organized 51 Job Fairs in N.Y.C and FL

2001 TO PRESENT - CENTRAL FLORIDA

- TV Producer of community affairs TV programming for the Bilingual Hispanic Market
- Political consultant/ advisor to major elected officials including one President of the United States, (3) Governors, multiple Senators and Congressmen.
- President and Founder of Arte Mundial Museum Gallery
- Hispanic Association of Florida
- Founder of Raices Festival which presented top entertainment for 10 years at Central Florida Fairgrounds with over 30,000 attendees.
- Founder and President of Digital Newsletters
1. NPA NEWS INC circulation of 100,000. 2. Epolitics News circulation of 500,000. 3. Citizens for Honest Government circulation of 240,000.
- Founder of the first and only Hispanic official Vehicle license plate in the Nation in the State of Florida, the Hispanic Achievers License Plate.
- Host for three shows aired over Spectrum cable TV and Heart media
- Creation of Hispanic media campaigns on TV & radio, for corporate relations in the Hispanic community
- Founder of : Life Time Hispanic Achiever Awards
- President and Founder: Orange Blossom Trail Chamber of Commerce
- Founder of Puerto Rican Chamber of Commerce in CF
- Commendation Letter from President Donald Trump
- U.S. Congressional recognition: Community works in the arts
- Founder of Estrellas Cristianas Chaplaincy: a Hispanic Chaplaincy program in Central Florida



CHAPLAIN DANNY RAMOS

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